

SUSTAINABLE CITY TOKYO -FOR 2020 AND BEYOND-



YURIKO KOIKE
Governor of Tokyo

AROUND 1970





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AROUND 1960







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CLEAN CITY



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もったいない

MOTTAINAI

-It's too precious to waste-

TOKYO 2020 MEDAL PROJECT



Donated electronic
devices are recycled...

...And made into the
medals presented to 2020
Olympians.

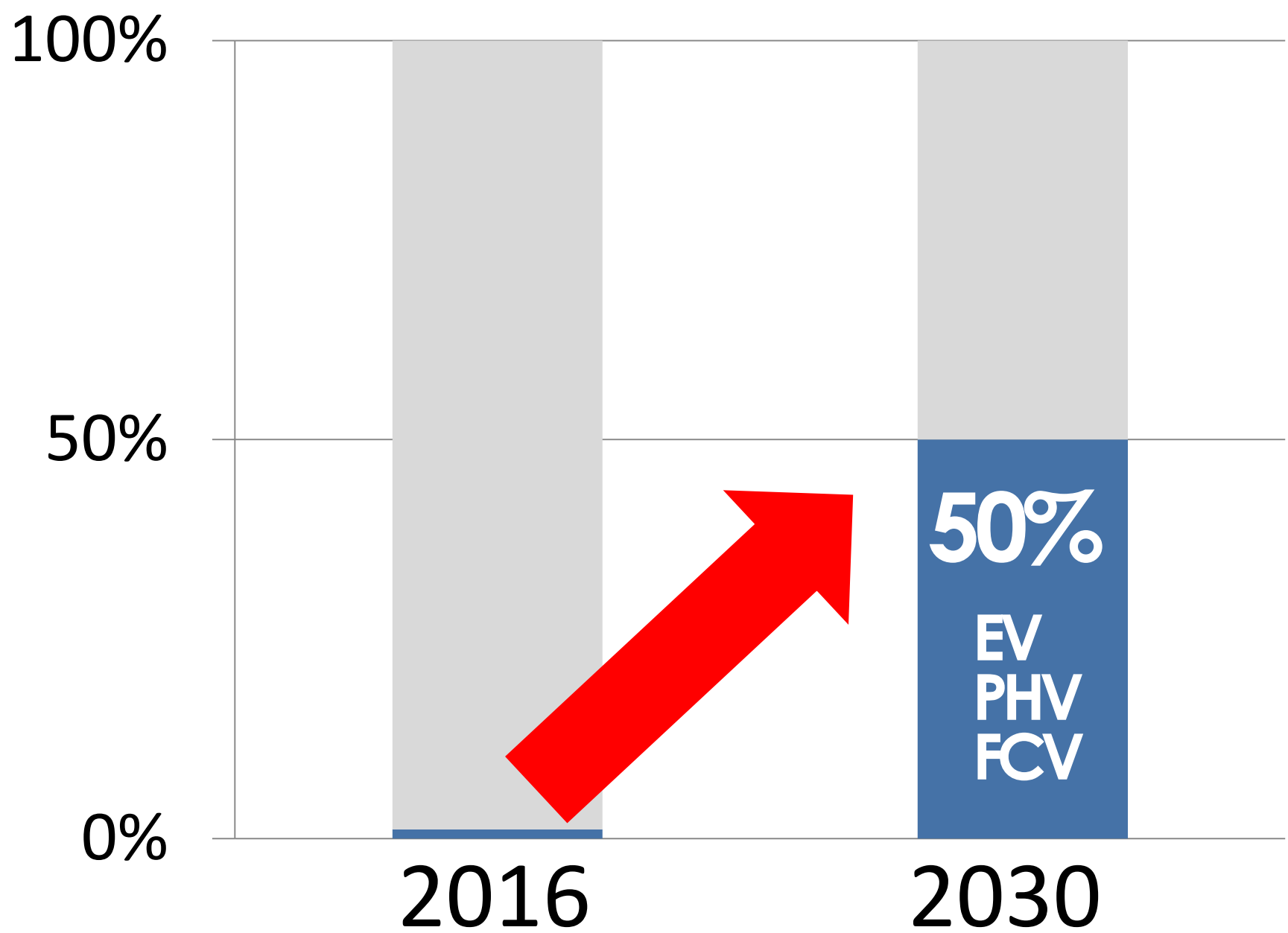




An aerial photograph of Tokyo, Japan, featuring the Tokyo Skytree tower on the right side. The city is densely packed with buildings, and the Arakawa River is visible. In the far distance, Mount Fuji is visible under a clear blue sky. The text "CLEAR SKY" is overlaid in the center of the image.

CLEAR SKY

INCREASE ZEV SALES SHARE IN TOKYO



THANK YOU

