

# SEPARATE WASTE COLLECTION AND CIRCULAR ECONOMY

THE INTEGRATED WASTE CYCLE IN MILAN AND
THE SUCCESFULL STORY OF EXPO MILANO 2015

**TOKYO FORUM FOR CLEAN CITY & CLEAR SKY** 

May 22 -23, 2018

#### CITY OF MILAN - WASTE COLLECTION

Key numbers



# 

1.35 million

inhabitants

**7,200** Inh./km<sup>2</sup>

**800,000**Commuters/day

11 millions

Tourists in 2016 (second city behind Rome)



**673,360** T of Municipal

Waste per year



**53.8%**Separate collection in 2017



**55,000**waste collection points (door to door)



1,400
vehicles for waste collection and street sweeping



36,200 Bins in streets and parks



5
civic amenity
sites and 2
mobile Eco
centers



**120** bring banks for paper and glass

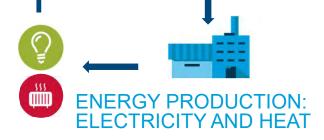


13 T-recycle e-bikes

#### THE INTEGRATED WASTE CYCLE IN MILAN





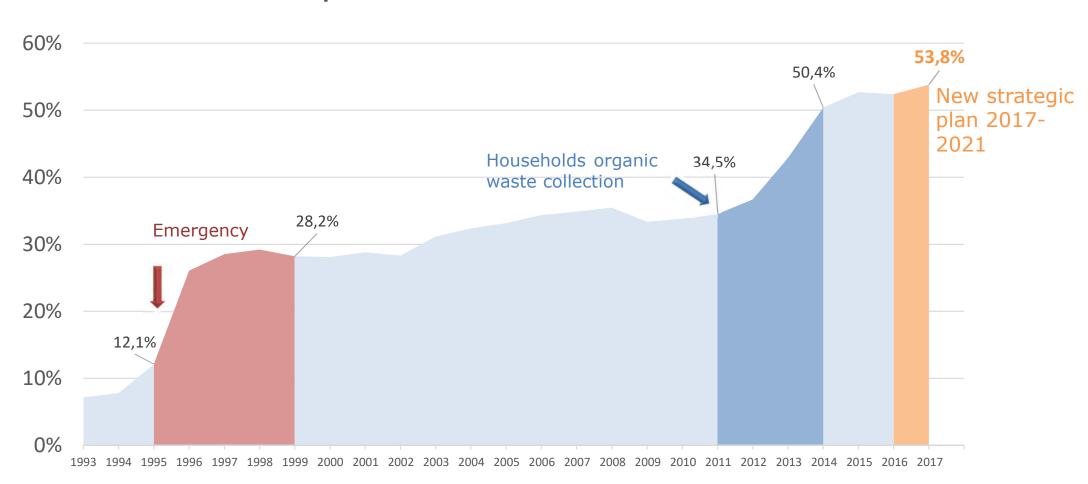


INTEGRATED WASTE MANAGEMENT CYCLE (WASTE COLLECTION, TRANSPORT, TREATMENT AND RECYCLING)

## SEPARATE WASTE COLLECTION RESULTS



#### Separate collection trend in Milan



#### WASTE SERVICES IN MILAN





**Door-to-door** separate waste collection of 5 fractions + cardboard



**T-recycle:** e-bike for keeping the city clean



Free **bulky waste** collection at home on booking

**CAM - Mobile Ecocenter** for collection of small electronic devices, and other hazardous waste





**Dedicated collections** in high traffic areas (WEEE's, vegetable oil, medicines, batteries





#### ORGANIC WASTE COLLECTION

#### Best practice across Europe





- Households organic waste collection was introduced in 2012 with the door to door system using brown bins, special ventilated kitchen bins and compostable bags
- Milan system is considered a best practice across all major European cities

100 kg

#### Quantity per capita

100 kg/inh./year is the quantity per capita of food waste that we collect.

This result is the highest across all major European cities

30 %

#### Commercial waste

About 30% comes from commercial activities and schools while the majority is residential

142,000 t

#### Overall quantity

About 142,000 t/year of food waste are now being collected separately and sent to AD for organic recycling saving 9,500 t of CO2/year\*\*



#### Average quality

Brown bin show good quality with Non Compostable Material (NCM%) at 5% on average

### WASTE TREATMENT AND RECOVERY

#### A2A AMBIENTE RECOVERY AND TREATMENT PLANTS

Total capacity: 330 kt/y





**Glass sorting plant Asti** Capacity: 180 kt/y



Silla 2 Waste to Energy plant

Capacity: 540 kt/y Electric power: 59 Mwe

District heating



**Street sweepings recovery** plant Milano

> In development: **Organic waste treatment** Anaerobic digestion and composting plants

**NO LANDFILL** Since 1997

### NEW CHALLENGE WASTE STRATEGIC PLAN 2017-2021



The **Municipality of Milan** has targeted, among others, an **ambitious goals** in order to make the city of Milan the most virtuous of the European metropolises for the sustainable environment:

Increase of the circularity of waste collected with new/improved services to reach 65% separate of separated waste collection by 2021

To achieve this objective the Strategic Plan will be gradually implemented in the city:

23.000 e-commerce deliveries a day

- Cardboard collection for households and commingled paper and cardboard collection to divert cardboard still present in the residual waste
- Reduce residual waste frequency to once a week to invite people to more recycle
- Organic waste separate collection in open street markets to increase recovery



**8% reduction** of residual waste production in the first 3 months of the new plan and considerable more separate collection of cardboard, plastic and metals

## NEW CHALLENGE: A MONITORING SYSTEM OF THE SERVICE LEVEL



The Service Contract between the Municipality of Milan and AMSA – A2A Group, signed in April 2017, is monitored throughout:

- Data sharing (Green Gate)
- Integrated Audit System: a) check on how data are collected, recorded and processed by AMSA;
  - b) elementary data checks on the final performance of the service;
  - c) random field audits;
  - d) joint audits on qualitative performance of the services

**Objectives:** certify the results achieved by the Service Provider in relation to the standards required by contract

Review of the contractual SLAs (Service Level Agreements) of over 40 assigned services

**Objectives:** Define new reference values for each type of service, without modifying the previous contractual structure and the indicators contained therein, starting from the analysis of the performance values achieved by the Service Provider in the previous three years.

Since the start of the implementation of the Service Monitoring continuous improvements have been noted in terms of performance levels

## MEGA EVENTS: A COMMON CHALLENGE FOR HOSTING CITIES





## The Case Study of Expo Milano 2015: successful waste management within a sustainable strategies - Focus on People engagement

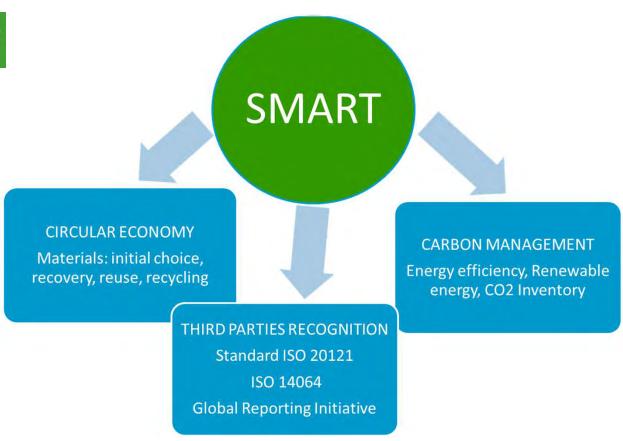
21 million VISITORS

147
PARTICIPANT
COUNTRIES

**67** 

OTHER ORGANIZASIONS

**187** DAYS



#### **KEY ELEMENTS OF SUCCESS**



#### **OPERATIONS & LOGISTICS**

- Flexibility of the service
- Dedicated and motivated human resources



### INFORMATION AND COMMUNICATION

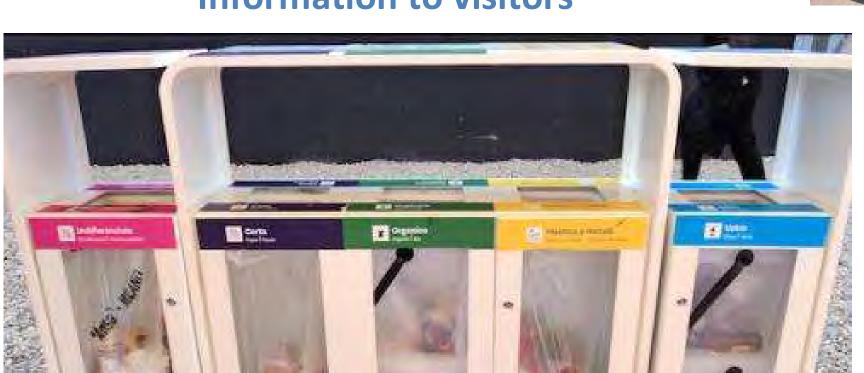
- Internal staff for cleaning
- Participants: Countries, International Organizations and NGOs
- Volunteers
- Visitors

#### **WASTE MANAGEMENT: BINS FOR MUNICIPAL WASTE**



## **Design** Funcionality/Safety Security

### Information to visitors





#### **WASTE MANAGEMENT: INFORMATION FOR VISITORS**













CLAIM

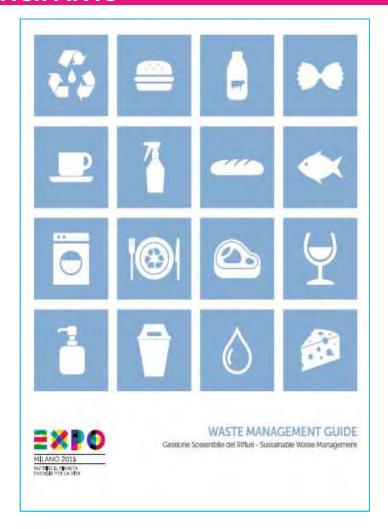
Each separate waste

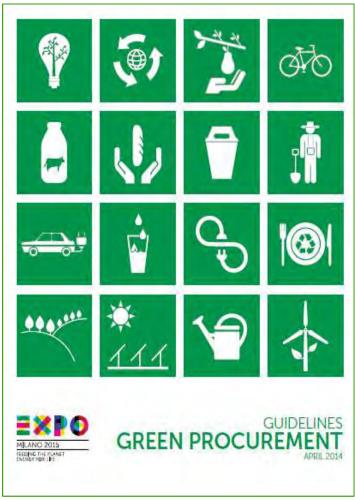
is a Resource



## GPP AND WASTE MANAGEMENT: INFORMATION FOR PARTICIPANTS







Every Participant Country must dedicate the time and demonstrate the commitment to achieve them

#### **CONTROLS AND CORRECTIVE ACTIONS**



REPORTED NON COMPLIANCES	
TOTAL REPORTED NON COMPLIANCES	871
«ONE TO ONE» MEETINGS FOR CORRECTIVE	
ACTIONS	446

50% for uncorrect separation – 50% for logistics

N. TRAINING SESSIONS		
PARTICIPANTS	n.89 n.12	
VOLUNTEERS	(3700 pax)	
OTHERS	20	

#### **COMMUNICATION ON RESULTS**





#### **RECYCLING TUBE**











**30 BENCHES** 

With recycled materials



One video for children



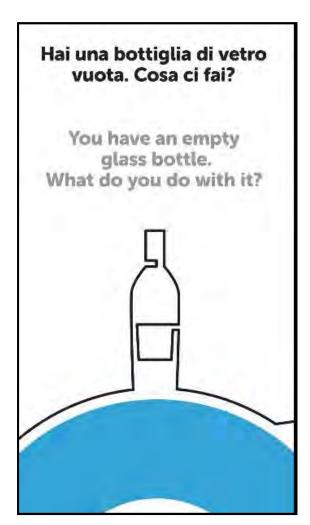
#### **INFORMATION ON RESULTS**





#### 44 TOTEM COMMUNICATION DEVICES

7 Videos, one for each packaging material + organic + undifferentiated



#### One video to thank staff and personnel



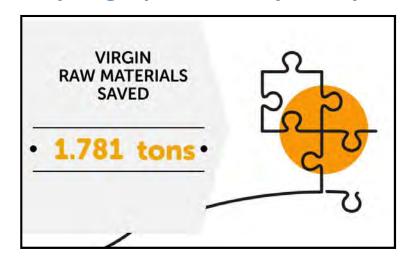
#### **INFORMATION ON RESULTS**

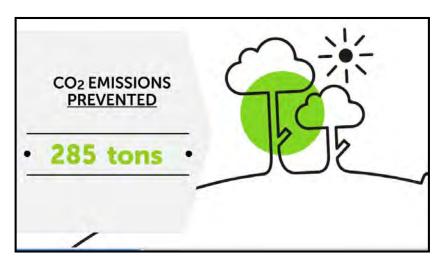




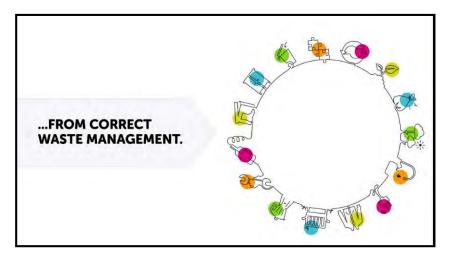
#### **44 TOTEM COMMUNICATION DEVICES**

1 Videos with the results and on environmental performances of separate collection and recycling, updated every 15 days









#### **EDUTAINMENT**









#### **ENGAGEMENT**





#milano #nations #world #food #volunteer #fun #friends #friendship #TagsForLikes #t4t #t4l — Carlotta Benassi on Instagram: "E lanciamo questo hashtag

→ ...,#differenziaTi #expo2015 #expo
#milan #milano #nations #world #food
#volunteer #fun #friends #friendship..." (1
foto)



Q



#### **ENGAGEMENT**





#### **ENGAGEMENT**



**SOCIAL NETWORK** 

**HASHTAG: #EXPODIFFERENZIATI** 

Tweet popolari

Tutti i Tweet









jahzeel @jahz\_2012 #Expo2015 #ExpodifferenziaTi



ja #E

jahzeel @jahz\_2012 #Expo2015 #ExpodifferenziaTi





### THANK YOU FOR YOUR ATTENTION



## GLORIA ZAVATTA – CEO AMAT srl gloria.zavatta@amat-mi.it

